



...experienced a 10.8% increase in population between 1990 and 2000, resulting in a 2000 total population of 5,088. In 2000, the county had 10.4 persons per square mile, a density much lower than the state as a whole. The median age in Florence County is 41.9, indicating a much older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the Town of Florence.

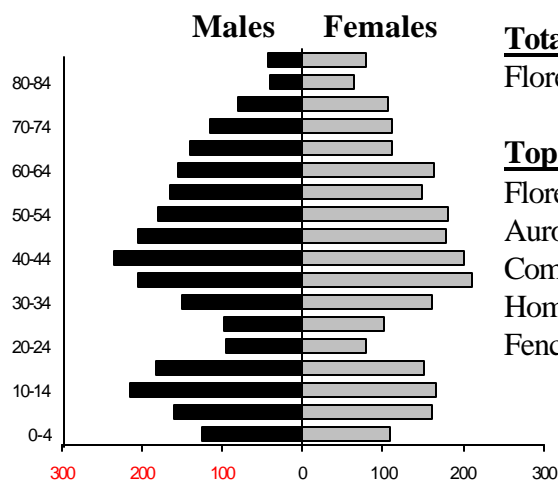
The median value of owner-occupied housing in Florence County is \$82,200. 46.9% of the housing units are seasonal, a value much above the state's average of 6.3%.

Farmland covers 6.2% of the county, while 42.9% of Wisconsin land is used for farming. The county is 88% forested and has 259 of the State's 15,057 lakes.

In Florence County, Pride Manufacturing Co., L.L.C. employs more workers than any other manufacturing firm, and the Florence Public School is the largest non-manufacturing employer. The Government sector generates the largest share of the county's total personal income. Florence County's 1999 median household income was \$34,750.

## Population

2000



### Total

Florence County

### 1990

4,590

### 2000

5,088

### Top Five Municipalities

Florence, Town	2,097	Florence, Town	2,319
Aurora, Town	1,036	Aurora, Town	1,186
Commonwealth, Town	407	Commonwealth, Town	419
Homestead, Town	337	Homestead, Town	378
Fence, Town	222	Fence, Town	231

## Quality of Life

	<u>Wisconsin</u>	<u>Florence</u>
Persons per Square Mile, 2000	98.8	10.4
Number of Staffed Hospital Beds, 1995	16,070	0
Average Birth Rate per 1,000 population, 2000	12.9	7.1
Public School Enrollment, 2000-2001	879,476	870
Number of 2000 Public High School Graduates	58,545	62
1999-2000 Public High School Dropout Rate	2.3%	0.3%

## Vital Statistics

	<u>Wisconsin</u>	<u>1990</u> <u>Florence</u>	<u>Wisconsin</u>	<u>2000</u> <u>Florence</u>
Birth Rate (per 1,000)	14.8	(NA)	12.9	7.1
Death Rate (per 1,000)	8.7	9.6	8.7	12.4
Number of Marriages	38,934	27	36,100	19
Number of Divorces	17,727	19	17,337	27

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	3,775	4,239
Number of Single-Unit Structures	3,071	3,571
Number of Multiple-Unit Structures	126	156
Number of Single Units Permitted	26	(NA)
Number of Multiple Units Permitted	0	(NA)
Percent Seasonal Housing	49.3%	46.9%
Median Value, Owner-Occupied	\$45,400	\$82,200
Median Rent	\$223	\$323

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Florence</u>
Campgrounds	1,106	6
Campsites	75,367	124
Hiking Trails (in miles)	5,617	141
Mountain Biking Trails (in miles)	3,155	72
Cross Country Skiing Trails (in miles)	4,154	149
Snowmobile Trails (in miles)	14,896	162
Visitor Expenditures, 2000	\$11,046,539,344	\$14,061,065

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$32,351	\$62,126	\$112,979
Non-Farm Personal Income (in thousands)	\$30,564	\$61,920	\$113,644
Farm Income (in thousands)	\$1,787	\$206	\$(665)
Per Capita Income	\$7,725	\$13,427	\$22,157
Transfer Payments (in thousands)	\$6,310	\$12,123	\$20,654
Proprietor Income (in thousands)	\$3,633	\$2,342	\$2,451

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**Banking**

<u>2000</u>	<u>Wisconsin</u>	<u>Florence</u>
Savings Institutions-Offices	396	0
Savings Institutions-Savings Capital (Millions)	\$12,761	\$0
Commercial Banks-Offices	1,720	3
Commercial Banks-Deposits (Millions)	\$62,618	\$44

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**Government Finance**

<u>1997</u>	<u>Wisconsin</u>	<u>Florence</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$4,022
Effective per Capita Property Tax	\$997	\$769
Total Expenditures (in 1,000's)	\$17,139,825	\$15,479
In Dollars per Capita	\$3,322	\$2,960
As Percent of Total:		
Education	43.2%	38.5%
Health & Hospital	4.5%	7.5%
Police	5.0%	4.6%
Fire	2.3%	0.7%
Public Welfare	6.8%	0.4%
Highways	7.7%	14.7%

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**Retail, Service, Wholesale**

<u>1997</u>	<u>Wisconsin</u>	<u>Florence</u>
Number of Retail Sales Establishments	21,717	12
Sales (in thousands)	\$50,520,463	\$15,053
Annual Payroll (in thousands)	\$4,826,217	\$797
Number of Service Establishments	55,618	34
Receipts (in thousands)	\$48,559,607	\$3,848
Annual Payroll (in thousands)	\$18,990,629	\$1,997
Number of Wholesale Establishments	8,025	5
Sales (in thousands)	\$57,192,863	(DS)
Annual Payroll (in thousands)	\$3,764,944	(DS)

**Manufacturing****1997****Wisconsin****Florence**

Number of Establishments	9,936	(DS)
Number of Employees	562,479	(DS)
Total Payroll (in 1,000's)	\$18,766,395	(DS)
Production Workers, average number	416,254	(DS)
Production Worker Hours (in 1,000's)	837,444	(DS)
Production Worker Wages (in 1,000's)	\$11,952,570	(DS)
Value Added (in 1,000's)	\$54,947,083	(DS)
Value of Shipments (in 1,000's)	\$117,382,992	(DS)

**2002 Top Employers****Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Pride Manufacturing Co. L.L.C.	100-249	Wood Products
Koller Industries Inc.	20-49	Industrial Machinery
Pine River Lumber Co. Ltd.	20-49	Sawmills and Planing Mills
Northern Products of Wisconsin Inc.	5-9	Sawmills and Planing Mills
Johnson Creek Lumber Co.	5-9	Logging

**Top Five Non-Manufacturing Firms**

Florence Public School	100-249	Elementary and Secondary School
County of Florence	50-99	Executive and Legislative Offices
Beverly Health and Rehabilitation	50-99	Skilled Nursing Care Facilities
Aurora Liquors Inc.	20-49	Liquor Stores
DCK Enterprises Inc.	20-49	Eating and Drinking Places

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	0	0	0
Construction	31	71	84
Manufacturing	120	213	342
Transportation and Public Utilities	(L)	37	63
Trade	324	292	408
Services	275	289	432
Government	321	302	336

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$69	\$0	\$0
Construction	\$330	\$975	\$1,825
Manufacturing	\$1,089	\$4,402	\$8,221
Transportation and Public Utilities	\$153	\$736	\$1,516
Trade	\$2,216	\$3,174	\$3,965
Services	\$1,840	\$2,851	\$4,304
Government	\$3,378	\$6,353	\$9,917

## Natural Resources

	<u>Wisconsin</u>	<u>Florence</u>
Land Area (square miles)	54,310	488
Total Forest Land (in thousands of acres)	15,964.8	273.7
Commercial	15,702.5	266.3
Non-Commercial	262.3	7.4
Percent Land in Forests	46%	88%
Number of Lakes	15,057	259
Total Acreage of Lakes	982,155	7,259

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Florence</u>
Number of Farms	65,602	86
Land in Farms (acres)	14,900,205	19,371
Average size of Farm (acres)	227	225
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$90
Vegetables, Sweet Corn, and Melons	\$149,443	(DS)
Fruits, Nuts, and Berries	\$140,140	(DS)
Nursery and Greenhouse Crops	\$157,348	(DS)
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$978
Cattle and Calves	\$670,518	\$360
Hogs and Pigs	\$151,164	(DS)

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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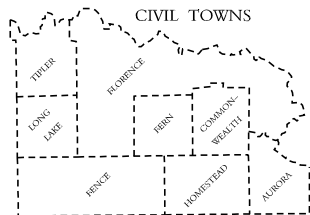
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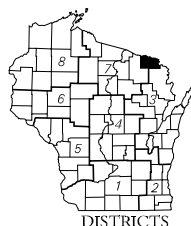
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SECTION NUMBERING  
OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
18	17	16	15	14	13
19	20	21	22	23	24
30	29	28	27	26	25
31	32	33	34	35	36



For boundaries of public hunting and fishing grounds  
please contact the Department of Natural Resources

Grid based on the state plane coordinate system,  
north zone and the NAD 27

## LEGEND

- Freeway .....
- Multilane Divided .....
- U.S. or State Hwy .....
- County Trunk Hwy .....
- Town Road .....
- Firelane .....
- Railroad .....
- State Trail .....
- Interchange .....
- Highway Separation .....
- Interstate Highway No. .... 94
- U.S. Highway No. .... 18
- State Highway No. .... 59
- County Highway Letter .... T
- State Boundary .....
- County Boundary .....
- Civil Town Boundary .....
- Section Line .....
- Dam .....
- Hospital .....
- Schools .....
- Airport .....
- County Seat .....
- Unincorporated Village .....
- Fish Hatchery .....
- Game Farm .....
- Public Hunt or Fish Grds. ....
- Public Camp & Picnic Grds. ....
- Ranger Station .....
- State Park .....
- County Park .... With Facilities
- Without Facilities
- Wayside .....
- Rustic Facilities .....

## MILES OF HIGHWAY

as of Jan. 1, 1998

STATE	67
COUNTY	49
LOCAL ROADS	578
OTHER ROADS	890
TOTAL FOR COUNTY	894

Land Area (1990 Census) ..... 488 sq mi  
Population (1990 Census) ..... 4590  
County Seat ..... Florence

## FLORENCE CO.

DEPARTMENT OF TRANSPORTATION  
STATE OFFICE BUILDING  
Madison, Wisconsin

SCALE 0 1 2 MILES  
Corrected for  
JAN. 2000

Base compiled from U.S.G.S. Quadrangles  
120,000 Series